

# Video Bulletin Board Rates

\$30.00 **Monthly / Minimum** 

\$65.00 Quarterly

\$150.00 **Annually** 

\$15 per staff-created slide

The minimum fee for use of our Video Bulletin Board is \$30.00 per month. It is recommended that copy information for each slide be kept to 25 words or less to ensure the effectiveness of each slide, and should be created in Landscape format. Each slide has a pause time of approximately 25 seconds and will be shown approximately 250 times per month.

To subscribe to the video bulletin board, please contact the Prescott Media Center

> (928) 445-0909 info@prescottmediacenter.org prescottmediacenter.org

We accept cash, check, money order or credit cards.



## Video Bulletin Board Fact Sheet

## **Page Format**

The Video Bulletin Board is used daily by many nonprofits and organizations throughout the greater Prescott area. Our staff can assist in the creation of eye-catching slides that have proven to be effective for subscribers. We can also utilize artwork, logos and pre-designed pages provided by subscribers via e-mail or DVD. The preferred format for such submissions is a JPEG file, but we can also use GIF, TIFF, or Bitmap (BMP). Various backgrounds, colors, and font styles can also be incorporated in a subscriber's slide.

## **Copy Information**

We require that copy information be submitted at least one week before your slide is to first appear on the Video Bulletin Board. Copy may be changed as frequently as every week. Please limit your copy information to 25 words or less for the best results. Tips for creating slides can be found on our website.

### **Scheduling**

Subscribers may expect to see their slides(s) on Video Bulletin Board between video programming, Government programming and during scheduled timeslots, and will be shown approximately 250 times per month.

#### Rates

Subscribers may choose from monthly, quarterly, or annual rates to meet their specific needs. Rates are designed to save subscribers money when using the Video Bulletin Board on a long-term basis. Refer to the Video Bulletin Board Rates for specific rates.

#### More Information

Contact the Prescott Media Center with any questions regarding the Video Bulletin Board at 928-445-0909 or info@prescottmediacenter.org.